



# Interactive Threat Seminar

## Frequently Asked Questions

In one of our most popular in-person training courses, Tomahawk offers unique perspectives and proven techniques to safely navigate high-stress situations like an active shooter. Our expert team covers this topic with sensitivity and ensures a strong balance of practical knowledge and realistic learning opportunities, including a live demonstration with simulated gunfire. We teach situational awareness, crisis decision-making, *Run, Hide, Fight* methodology, and emergency first aid basics to make companies and their employees safer in the places where they live, work, and play.

If the client chooses, the Tomahawk staff can set up scenarios after the seminar to provide participants with an opportunity to implement their newly acquired skills. The scenarios will provide a sense of realism for employees to train in a safe and educational environment.



### How many people can attend?

The Interactive Threat Seminar is conducted in person, and attendance is only limited by the capacity of the host venue.

### Who can attend the Interactive Threat Seminar?

Participation is determined by the host organization. If you're interested in attending, please contact the event host for details.

### What is the duration of the seminar?

The standard Interactive Threat Seminar runs for approximately 1.5 hours. The additional scenario option runs for approximately 1 hour.

### Is the presentation appropriate for everybody?

We designed the Interactive Threat Seminar for employees in any department and role. It's suitable for schools, businesses, places of worship, and organizations of all types looking to improve threat preparedness. Our team works with the host to tailor the scenario portion of the training to best suit the audience — whether corporate, educational, healthcare, or public sector. Also, participants should be 16 years old and over with a parent's consent.

### How far in advance should we schedule this seminar?

To ensure availability and adequate preparation time, it's recommended to schedule at least 4-6 weeks in advance.

## What kind of feedback do past participants give about the Interactive Threat Seminar?

Participants consistently report that the seminar is eye-opening, highly engaging, and empowering. The demonstration is often cited as the most impactful part of the experience.

## Does Tomahawk provide any post-seminar resources or support?

Yes. We offer post-seminar materials and can provide follow-up training or consulting upon request.

## What if we can't attend in person?

Tomahawk offers online active threat training through the Tomahawk Institute® as an alternative to the in-person seminar.

“ The entire Tomahawk team was a delight to work with. Everyone was professional, friendly, and contributed to an overall great experience for something I thought would be too daunting to be a part of.

Employee participant  
Commercial Real Estate client

“ The course changed my mindset in regard to being aware of my surrounding.

Employee participant  
Fortune 100 telecommunications firm

## What is the live demonstration and why is it important?

The demonstration is a critical component of the Interactive Threat Seminar. It immerses participants in a realistic scenario that elicits the sympathetic nervous system response like a real-life incident would. We designed this experience to challenge participants and reinforce the OODA Loop decision-making framework we teach during the seminar.

## Can Tomahawk conduct the seminar without the demonstration?

The demonstration is a vital part of the Interactive Threat Seminar and cannot be removed or substituted. It significantly enhances the training's effectiveness and participant engagement.

## What safety procedures are in place for the demonstration?

We take safety very seriously. All demonstrations are conducted by trained professionals with military and law enforcement backgrounds. Multiple safety checks are performed prior to each demonstration. Attendees will receive a full safety briefing and will be provided with hearing protection. Participants who are not comfortable can step out during the demonstration and rejoin the seminar afterward.

As with all our training courses we offer to law enforcement and corporate clients, the Tomahawk team brings deep knowledge and sensitivity to the subject, acting as your coach, not your drill sergeant. If you have any questions or would like to discuss the seminar and demonstration further, please reach out!

